

 BOARD POLICY	Policy #: SD-001	TYPE: Strategic Direction
	Effective Date: June 29, 2004	
TITLE: Vision and Mission	Revised: June 26, 2007	
	Minute #: 07.06.14	

Policy Statement:

The Vision of the Addictions Foundation of Manitoba (AFM) is:

Manitobans living free from the harm of alcohol, other drugs and gambling

The Mission of AFM is:

To enhance the health of Manitobans by reducing the harm of alcohol, other drugs and gambling through leadership in education, prevention, rehabilitation and research.

In pursuit of its vision and as guided by its mission statement, the AFM exists and will strive to accomplish this task through its strategic directions by developing goals for the following:

1. Strengthening our core business;
2. Fostering a healthy, safe, vibrant, work environment;
3. Progressing as leaders in the addictions field; and
4. Demonstrating accountability and achieving sustainability.

These strategic directions guide the Agency's management, planning and operational activities.