

Manitoba Addictions Awareness Week

Design a Cigarette Package

Smoking - Activity 4

The government makes the cigarette companies put warnings on their packages, like: **Smoking Causes Cancer, Tobacco Smoke Can Harm Your Children, and Smoking Can Kill You.** But even with these scary warnings, people keep on buying cigarettes. Can you design a package that would *really* make people think about quitting smoking?

How to Create Your Package:

✂ Trace or copy the template on the other side of this page, and use it to design the outside part of a cigarette package that you think would make people *not* want to buy the product.

✂ Describe the harm that tobacco does, or offer healthier choices.

✂ Cut the one labeled (*outer side*) on the solid lines, and fold on the broken lines.

✂ Glue it together like a cigarette package, and insert the inner part that slides in and out. The inner slide is the one labeled (*inner side*).

✂ Display the finished package in a public setting to share your message.

How Effective is Your Design...?

⊕ Ask someone who smokes if the package that you designed would make them think about quitting smoking.

